

# Greater New Bedford Community Health Workers

*Friday, July 23rd*  
*10:00am – 12:30pm*

**Location:**

Southeast Regional Health Office  
Department of Public Health  
1736 Purchase St.  
New Bedford, MA



**Sponsored by**

**Health Equity Initiative and  
GNBHSC  
In Cooperation with  
Massachusetts Department  
of Public Health  
Southeast Regional  
Health Office**



If you are deaf or hard of hearing or are a person with a disability who requires accommodation, please contact Andrea Keddie at (508) 984-0600 or (508) 984-0636 (TTY) by July 14th.



G R E A T E R N E W B E D F O R D  
H E A L T H A N D H U M A N S E R V I C E S C O A L I T I O N

*10am – 12:30pm*

- Welcome by Beth Beatriz, Cindy Marti (MACHW), and Ron O'Connor (DPH)
- **Health Literacy:  
The Essentials for CHWs**
  - Presentation by Dr. Pauline Hamel, HEI Project Consultant and Boston University Health Communications Professor
- **The Health Equity Initiative:  
What is the Role of Community Health Workers?**

Lunch will be provided.

Please RSVP to Andrea Keddie by July 19th at (508) 984-0600 or 508 984-0636 (TTY)